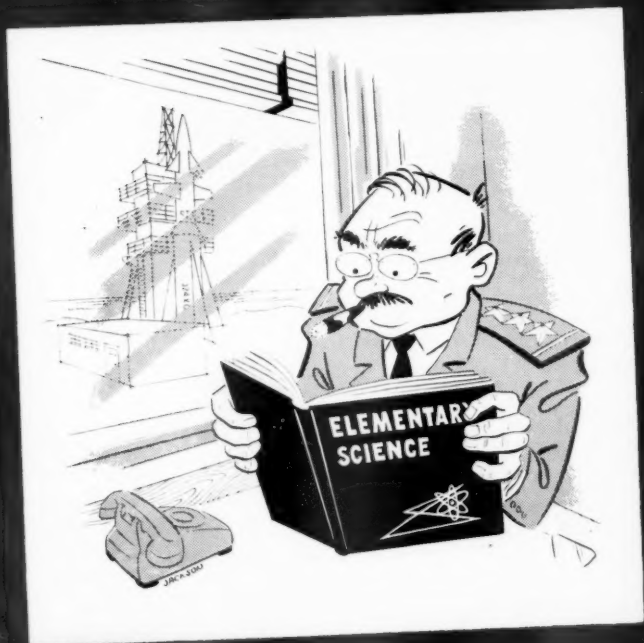


Quote

the week's digest

Volume 35—Number 2

Week of January 12, 1958



18th year of publication

QUESTING WITH

Quote

Those small bldgs you are beginning to see in front of farm houses on the highways are not, as you may have surmised, oddly-situated descendants of the structure immortalized by the late Chic Sale. On closer inspection you will observe, above the door, a neatly-lettered sign, "Fresh Country Eggs."

Each bldg houses a refrigerated, coin-operated machine to dispense eggs in dozen-cartons. This device with a strange banner is the farmer's most recent gesture to ease his economic plight. By vending directly he gains, on each doz eggs, an extra 20 cts above the wholesale price.

”

The Munich magazine, *Welt-bilt*, lately observed that the Scottish kilt has gone out of style amongst the Scots. It is now worn, according to a correspondent, by Englishmen, to attract attention when they're hitchhiking thru Western Europe.

But John Taylor, appropriately-named editor of the British trade jnl, *Tailor & Cutter*, sees a wider mkt. "The kilt," he declared in a recent editorial, "is much too nice a garment to waste on Scots. It will become popular in the U S

in a yr or so. Americans with a dram of Scottish blood and a decent pr of legs will be taking to the kilt. American men are now accustomed to showing the knee. They broke the ice by wearing Bermuda shorts."

”

While the kilt may, at least in its introductory period, present an added highway hazard, from New Zealand comes news of apparel to provide a safer pilgrimage for the pedestrian. The jacket of this night safety suit has reflective fabric panels back and front, with strips of the same mat'l on the collar. By day it appears as a smartly-cut windbreaker; at night the reflective fabric is clearly visible at a 1,000 ft.

”

And now to conclude with a pr of ablutionary items:

In the offing, we are told, is a double-decker bathtub for people who like to sing duets.

And a Canadian inventor by the name of Harry A Moon has come up with a revolutionary new cake of soap. It is 10 ft long, 7 ft wide. "You just sit on it," he explains, "and slide up and down."

may we QUOTE



you on that?

[1] SAM RAYBURN (D-Tex) Speaker U S House of Rep's: "The Congress stands ready to give the President whatever funds are necessary to meet the Russian missile threat—even if it means an unbalanced budget." . . . [2] Dr JAS R KILLIAN, Jr, pres, Mass Inst of Technology, on leave of absence as scientific adviser to Pres Eisenhower: "The U S today is technologically strong and growing stronger. I do not believe that we have lost our technological leadership, nor that we are destined to lose it. . . ." [3] Dr CHAS F KETTERING, chmn, Nat'l Inventors Council, *on America's technological position*: "Don't discount what we can do. Don't write us off." . . . [4] Dr JOHN L BARNES, prof of Engineering, UCLA; consultant on intercontinental missiles: "Give us a few mo's and we are apt to be ahead (of the Russians). You make history by being the 1st, but that doesn't mean you are going to stay 1st forever." . . . [5] Rep CARL VINSON (D-Ga), chmn House Armed Services Committee: "Until recently I thought the word 'sputnik' was the Russian word for satellite. But it appears now to have an English synonym known as 'hysteria.'" . . . [6] Adm ARLEIGH BURKE, Chief of U S Naval Operations, *opposing proposal to unify armed services*: "It makes me shudder with cold fear when someone suggests that we suppress our opinions; that we submit to a single wise man, in what ever uniform." . . . [7] Prime Minister JAWAHARLAL NEHRU, of In-

dia, *sizing up world situation for '58*:

"On the whole, I think we shall survive. . . The outlook is as bad as it has

ever been, but thinking people realize that, and therein lies hope of it getting better." . . . [8] JOHN L LEWIS, pres, United Mine Workers, *on expulsion of unions (from AFL-CIO) on corruption grounds*: "I think expelling great unions with vast mbrship is merely shooting the dog to remove the tick. . . We have laws to deal with corruption." . . . [9] Premier JOZEF CYRANKIEWICZ, of Poland: "We should remember that people of the West have achieved their higher standard of living by working dilligently and efficiently. This is something we can learn from them. We should look at their work and not only at their neon lights." . . . [10] CLARENCE W MITCHELL, director Washington Bureau, Nat'l Ass'n for Advancement of Colored People, *opposing any intermission in integration activities*: "Stop talking about 'cooling off' and turn on the heat!" . . . [11] PETER E SEGLE, consulting psychologist, *asserting that the credit card is replacing the greenback in our economy*: "A man can go around the world without a cent of cold, hard cash, as long as he's well supplied with credit cards."

Quote

moving finger



The times fare ill with my America. And I grieve to see it so. A pall of malcontent lies heavy on the land. Our people suffer a scourge of the spirit. There is no heartiness in them.

In legislative halls men joust with partisan points, shrilling their accusations, peddling their panaceas. Each proclaims the trail that led astray, but dispute and dissention block the road to realization. Our friends, troubled and confused, look wonderingly on. Lesser nations turn reluctantly away, seeking elsewhere a more realistic appraisal of their destiny.

We listen now for a reassuring echo from Concord, Valley Forge, Gettysburg. But there comes no vibrant voice to still our alarms, direct our diversions. In an hour that pleads for clear counsel there is only a bellicose babel; a frenzied lament from the wailing wall.

Ours is a heritage of hope. For

shame that we dilute it so with the dregs of discord and dismay.

Above all there arises the apprehension that America is losing some of her elasticity—the precious quality that enables us to snap back after transient tribulation.

Is there no longer a desire to pursue new paths in search of lasting peace; a will to probe the alien heart, questing some remnant of good-will for the West?

Rigidity of purpose is, in its time and place, an admirable virtue. But rigidity also is a characteristic of the alabaster statue. This is emphatically a moment for leadership imbued with the Christopher Columbus concept. The spirit sickens, but the sinews are strong. America, the powerful, has tired blood.

To paraphrase a bit from our friends in the field of advertising: Let's go to bat and see if there's still some bounce in the ball!

MAXWELL DROKE, *Editor and Publisher*
W. K. GREEN, *Business Manager*

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Quote

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Quote the weekly digest

"He who never quotes. is never quoted"

Charles Haddon Spurgeon



ACTION—1

Instead of worrying about juvenile delinquency, I think I'll try to spend more time with my own kids. Instead of brooding about the internat'l news, I believe I'll put effort into figuring out my own local gov't and maybe even try to do something about it. Instead of worrying about the wk's work at the office, I will get today's work done. Don't know whether I have the fortitude to do this because, truth is, doing it is harder than thinking about it.—HERB BROWN, Editorial, *Changing Times*, 12-'57.

" "

It's all right to follow in Dad's footsteps, but remember, he didn't wear loafers.—*Empire*.

ADVICE—2

When yo' goes lookin' fo' someone to help yo' decide somethin', remember it takes 'most as much smahtness to pick out reliable advice as it would take to make up yo' own mind.—OLD UNCLE EBEN, *Washington Star*.

AGRICULTURE—3

As a farm-wife and home-maker, I have little patience with the woman who marries the farmer but not the farm.—Mrs EDW DURHAM, Middlebury, Vt, in a family panel discussion.

AMERICA—Americans—4

As long as we can all stand together, God will bless America. For whether God blesses America or not does not depend so much upon God as it does upon us Americans.—CARL HEATH KOFF, *New Outlook*.

AMERICANA—5

"The automobile is such a strong instrument of self-expression," says one company doing deep-motivation research for the automakers, "that it has replaced house, home and motherhood as a gauge of security and success. Most Americans take more pride in owning a new car than they would in being Pres of the U S." — GUY SHIPLER, Jr, "The Hidden Reasons Why You Buy a Car," *Popular Science*, 11-'57.

AUTOMATION—6

With the development of automation, the man on the assembly line has become a "nursemaid" to an automatic machine, and even many of the nursemaid chores are performed by other machines. — LINDLEY J STILES, "Developments Affecting Education in America," *Industrial Arts Teacher*, 11-12-'57.

Quote

washington

By Les & Liz
Carpenter



Treasury Dep't ag'ts are moving quietly to smash a tax-evasion racket long engaged in by Washington's high society. Involved is the privilege granted for'gn embassies to purchase liquor and wines without paying heavy U S tax. Socialites moving in Embassy set have for yrs had some for'gn diplomat buy liquor for them, thereby escaping tax. A number of big names are involved in such transactions. Gov't has been threatening to bring suits, which would be embarrassing both to socialites and diplomats.

" "

Not many people in Washington know it, but Pres Eisenhower is part owner of a restaurant within two blocks of the White House. He and a small group of partners operate under a Howard Johnson franchise. The business is conducted without his active participation.

" "

One of the city's most troublesome zoning problems — the fact that for'gn gov'ts are exempt from our strict zoning regulations — appears headed for an acceptable solution. A plan has been devised calling for for'gn gov'ts to clear new bldg plans with State Dep't. In the past office bldgs have been constructed by for'gn gov'ts in some of the city's most exclusive neighborhoods.

Quote

CHILD—Guidance—7

The male parent in suburbia can spend little time in the home. But the value of a father to a child is not the time spent with him, but the kind of image a father leaves in child's mind. Unless he represents understanding, security and love, a man can spend all day at home and be not only a nuisance but a detriment.—Dr HENRY E KAGAN, Sinai Temple, Mt Vernon, Ill, addressing nat'l convention Religious Education Ass'n.

CHILD—Training—8

We now have to re-enrich our bread. . . to restore vitamins and nutrients destroyed in the process of modern manufacture. By the same token, we have to reinstill ideas, principles, a sense of appreciation, a mood of gratitude, manners and all the other attributes of character that have been permitted to evaporate because of easy living and surface thinking. Children are spoiled almost in the same way as food is spoiled. Too much warmth can damage food and over-indulgence can smother character. — Rabbi Jos H LOCKSTEIN, County Indexer, hm, Russell Index Co, Pittsburgh.

CHURCH—Membership—9

Suppose the mbrship in a church were limited to 300 of the most faithful mbrs. Would you be in or out? Suppose you had to be elected as in a secret fraternity. Would you be blackballed? If your mbrship was limited to a yr, re-election depending on the good you had done during the yr, would you make it? Suppose 4 absences automatically caused you to be dropped from mbrship; would you stay in?—JOHN W McKELVEY, Church Mgt.

book briefs ...



Anent the announcement that Field Marshal Montgomery is writing his memoirs, Anthony Lejeune observes, in *Argonaut*: "Perhaps I'm just saturated with military memoirs. I prefer that old-fashioned soldier whose favorite poem consisted of just 2 lines: 'Damn your writing, mind your fighting!'"

" "

Admitting that there has never been a female Shakespeare or Da Vinci, Vera Briain, English author (*A History of Women*) blames this on the fact that women are the "interrupted sex." "How can women be that great," she asks, "when they're always being interrupted by the door bell, the pipes bursting, the children crying?"

" "

Here's an interesting sidelight for the average layman who may be disposed to feel that compiling an anthology isn't much of a chore: In order to put together *Jubilee*, the volume marking the 100th anniversary of *Atlantic Monthly*, Edw Weeks, editor of the *Atlantic* and his associate, Emily Flint, were obliged to read more than 100 million words in 1200 bound vol's of the magazine.

" "

T S Matthews, who will be recalled as a onetime editor of *Time*, has just published a little book in London (where he has made his home in recent yrs) titled *The Sugar Pill* (Victor Gollancz Ltd).

A 6th grade boy, after a discussion about cannibals, remarked: "I bet the chef in that colony has a cook book titled, *Ten Best Ways to Serve Your Fellowman*." — *Scholastic Teacher*.

" "

Thesis is that the newspaper is not our daily bread, but our sugar pill. "The biggest piece of claptrap about the press," asserts Matthews, "is that it deals almost exclusively—or even mainly—with news." The modern newspaper, he believes, is dedicated essentially to entertainment. He holds the somber conviction that these mass-circulation media will one day "kill off" the "quality" press.

" "

Oddly enough, the best-seller list, long an American institution, has never found particular favor in London. However, the *Sunday Dispatch* has now launched a poll, listing each wk the six top sellers. The list includes both fiction and nonfiction and is based on telephone rep'ts from a score of book outlets in leading cities of the British Isles.

Quote

DISCIPLINE—10

Civilization is always in danger when those who have never learned to obey are given the right to command.—Bishop FULTON J SHEEN.

EDUCATION—11

Our own best schools are unsurpassed. We are confronted with the problem of how to spread the good practices of these best schools to all schools.—LAWRENCE G DERTHICK, U S Education Commissioner.

" "

Our educational effort today is in approximately the same position as was the military effort of this country before Pearl Harbor.—FRANK J SODAY, chmn of the Southern Ass'n of Science and Industry, *Nation's Schools*.

" "

School was pathetically simple to the disillusioned 1st-grader who announced to his mother about midyr: "Tain't no use in my goin' to school no more 'cause readin' is jist the same old twenty-six letters over and over and I know all them now." — JACK BOGER, "Re-emphasis on Quality in Education," *Clearing House*, 12-'57.

FAMILY LIFE—12

A big N Y domestic employment agency totaled up the hrs the average housewife puts in at various chores and multiplied it by appropriate per-hr wage rates. Their answer indicates you owe the little woman something like \$147.05 per wk—and that she puts in 98 hrs in the process of running up this total.—CORNELIUS RYAN, *Pageant*.

Quote

GIVE & TAKE—13

All gov't, indeed every human benefit and enjoyment, every virtue, and every prudent act, is founded on compromise and barter. We balance inconveniences, we give and take, we remit some rights that we may enjoy others, and we choose rather to be happy citizens than subtle disputants. . . Man acts from adequate motives relative to his interest, and not on metaphysical speculations. — EDMUND BURKE, *Burke's Speeches & Letters on American Affairs* (J M Dent, London).

Quote scrap book

On the occasion of the annual observance of Boy Scout Week (Feb 7-13) it is interesting to recall this tribute from Fleet Admiral CHESTER W NIMITZ, one of the outstanding heroes of War II:

Forty per cent of the men I commanded in the Pacific had been Boy Scouts. But that 40 per cent won 60 per cent of the awards for valor.

—

HOME—14

I am an advocate of the home as a work of art. One of the evils of the housing situation is the high cost of ground. You can't live without your elbow in somebody's ribs, or standing on somebody's toes, and if you want a picture window, God help you; it works both ways. — FRANK LLOYD WRIGHT, dean of U S architects.

HUMAN NATURE—15

We once had a business associate who could always come up with an idea that was rationally perfect—except for the fact that it took no account of the most stubborn and important element in any business problem—human nature. His ideas were so theoretically perfect that they were hard to argue down—but you knew they wouldn't work and they didn't. Clear, direct and simple thinking is rare in this fuzzy-minded world, but it's what underlies all lasting progress. — *G C C Sidelights*, hm, Gen'l Credit Corp'n, Denver.

INDIVIDUALITY—16

True education does not make all men alike. No human being worthy of the name is a common man; there is no magic and no virtue in commonness. Truth and virtue do not issue from undifferentiated mobs.—Dr HAROLD W DODDS, pres-emeritus Princeton Univ.

INFLATION—17

Inflation: Being broke with a lot of money in your pocket.—*Industrial Press Service*.

INTEGRATION—18

We must be just as concerned about Little Rocks as we are about Big Satellites. — Rabbi WM B SILVERMAN, Nashville, Tenn.

LEADERSHIP—19

Business history is full of men who never were class officers or team captains but became important leaders. Occasionally leaders are "born." Often leaders are "made." But more often they are "self-made."—FRANK M KLEILER, "Leadership Is 90% Know-How," *Supervision*, 10-'57.

LIFE—Living—20

Life to many people is like the free-for-all staged for youngsters in Macy's toy dept at the beginning of one Christmas shopping season. They were turned loose and told to take what they could in a limited number of minutes. A 13-yr-old girl grabbed \$210 worth of toys in 4 min's and became the winner. But everything she grabbed will in time disintegrate and be discarded. What will survive, and add color and meaning to this girl's experience, was the altruistic spirit that motivated her to restrain herself in picking only \$18 worth of toys for herself—and selecting the rest for her 8-yr-old brother and a girl cousin.—JOHN W McKELVEY, "A Miracle Hard to Believe," *Pulpit Digest*, 12-'57.

MANNERS—21

I've traveled comfortably thru 5 for'gn countries without knowing the languages except for 2 words. The countries are France, Holland, Portugal, Spain and Italy, and the two words are "please" and "thank you." — OGDEN NASH, poet, taking part in discussion panel on "Are Good Manners Important Today?" *Ladies' Home Jnl*, 11-'57.

MARRIED LIFE—22

The honeymoon is over when he stops helping her with the dishes—and does them by himself.—*Wall St Jnl*.

MISSILES—23

Military Utopia—where missiles soar as easily as taxes.—DAN KIMNEY, *Scripps-Howard Newspapers*.

Quote



Boy Scout Week

This occasion is celebrated by the Boy Scouts of America thru their more-than-500 local councils. The "Week" includes Feb 8, official b'day of the Scout movement in this country. The Sunday in this wk is termed Scout Sunday.

A Chicago publisher, Wm D Boyce, brought the Boy Scout idea to the U S.

One foggy night in London Mr Boyce was standing on the sidewalk, uncertain of his way. A small boy spoke to him and, learning where he wished to go, guided him to his destination. Mr Boyce offered the boy a shilling which he refused, saying, "A Scout never takes money for courtesy."

Mr Boyce questioned the boy in detail. Later they both went to the Scout headquarters where Sir Rob't Baden-Powell presented the organizational story. When Mr Boyce ret'd to the U S he had the organization chartered under the laws of the District of Columbia on Feb 8, 1910, as the Boy Scouts of America.

... In Gilwell Park, in London, stands a bronze statue of a buffalo, the gift of the Boy Scouts of America. It is inscribed: "To the Unknown Boy Scout whose faithful performance of the 'Daily Good Turn' brought the Scout Movement to America."—*The Speaker's Occasion Book* (Droke).

Quote

MODERN AGE—24

Not long ago a mother and her young son were shopping in a supermarket. The kid, trying to be helpful, picked up a pkg and brought it to her.

"Oh, no, honey," protested the mother. "Go put it back. You have to cook that."—*Indianapolis News*.

" "

There's only one philosophy for an adult . . . Do your work, get your pay, pay your rent, and keep your mouth shut. Man's destiny for the second half of the twentieth century.—T S STRACHAN, *No Law in Illyria* (Heinemann).

MUSIC—25

In Europe music is a tradition, an ember which people blow on from time to time, which is always glowing. In America music is a bonfire.—ZINO FRANCESCATTI.

NUCLEAR AGE—26

Unless nuclear energy is put to work at peaceful uses soon, the earth will get gradually hotter, polar ice caps will melt and cities such as New York will be inundated.—Dr EDW TELLER, "father of the H-bomb," addressing American Chemical Society.

PHILOSOPHY—27

When you see a person who has been given more than you in money and beauty; then look to those who have been given less. — *Holy Prophet*.

" "

Even tho some of your fondest dreams fail to materialize, you can be thankful that many of your nightmares don't come true, either. —*Journeyman Barber*.

....pathways to the past.....



Nat'l Children's Dental Health Wk
Rare Book Wk
Nat'l Weight-Watchers Wk (3-9)
Boy Scout Wk (7-13)

Feb 2—*Candlemas Day* (Feast of the Purification of the Blessed Virgin). . . *Ground Hog Day* (If the Ground Hog sees his shadow on this day, 6 more wks of winter may be expected). . . 110th anniv (1848) Treaty of Guadalupe Hidalgo, in which Mexico ceded Texas, New Mexico, Arizona and California to U S, for a payment of \$15 million . . . The 1st movie "close-up" in history was made 65 yrs ago (1893) by a cameraman employed by Thos A Edison, at West Orange, N J. (The subject was comedian Fred Ott, shown in process of sneezing). . . Ethyl gasoline 1st mktd (in Dayton, Ohio) 35 yrs ago (1923).

Feb 3—105th anniv (1853) b of Hudson Maxim, American inventor of high explosives and smokeless powder. . . The 16th (Income Tax) Amendment to the Constitution became effective 45 yrs ago (1913). It gave Congress the power to "lay and collect taxes on incomes." (An income tax was assessed during Civil War; rescinded in '72 with other war taxes. An income tax measure was passed in '94 but was declared unconstitutional.)

Feb 4—20 yrs ago (1938) Adolf Hitler seized control of German army; appt'd Joachim von Ribbentrop, former wine merchant, as for'gn minister.

Feb 5—170th anniv (1788) b of Sir Rob't Peel, British Tory statesman; prime minister, 1841-46.

Feb 6—265 yrs ago (1693) William & Mary College, Williamsburg, Va incorporated. (It was 1st college in America granted a charter by the Crown) . . . 120th anniv (1838) b of Sir Henry Irving, English actor. . . 115th anniv (1843) premiere performance *Virginia Minstrels*, 1st minstrel show produced in America; staged at Bowery Amphitheatre, N Y C. . . 25 yrs ago (1933) a Nazi decree forbade criticism of Reich-chancellor Adolf Hitler. . . 25 yrs ago (1933) the 20th ("Lame Duck") Amendment to the Constitution became effective. (It provides that terms of President, Vice President and mbrs of Congress shall become effective in Jan, rather than on Mar 4.)

Feb 7—480th anniv (1478) b of Sir Thomas More, English statesman. (He was canonized in 1935 and his feast day instituted as July 6, the day of his death in 1535.)

Feb 8 — *Boy Scout Day* (marks chartering of Boy Scouts of America, in 1910—see GEM BOX). . . 40th anniv (1918) *The Stars & Stripes*, AEF wkly newspaper, War I.

Quote

POPULATION—28

With more children being born and people retiring at an earlier age, the population is growing rapidly at both ends and not so rapidly in the middle brackets which supply our working force, according to Nat'l Chbr of Commerce pres Philip M Talbott. Half of the 10 million increase in the labor force in the next 10 yrs will be women.

There will be practically no increase of men in prime working age groups—25 to 34 and 35 to 44. In 1956 there will be 700,000 fewer men aged 25 to 34 than today. In the 35 to 44 yr age group, a 600,000 increase will not quite offset the decrease in the next younger age group.

PRAYER—29

A day without prayer is a day without blessing, and a life without prayer is a life without power. —*Alliance Wkly.*

PREACHERS—Preaching—30

A backwoods community had a reputation for not keeping its ministers for more than 3 or 4 mo's. Finally the bishop sent a young preacher, and after 2 yrs he was still on the job.

Surprised, the bishop pressed for an explanation.

Reluctantly, a local townsman repl'd, "Well, I'd rather not tell you. But if you insist, here's the reason: We folks out here don't really want any preacher at all and he's the closest we've ever come to it."—*Rotaryarns*, Florence. S C.

Quote

PROGRESS—31

Freedom from anxiety is not the most important goal in life. . . The ideas, inventions and techniques that make for social progress, usually have their origin in the minds of anxious or discontented persons. The advances and improvements in the social complex generally come from those who are dissatisfied with its status, can see its shortcomings and have the inclination and ability to devise better methods, materials and equipment. These are the individuals who are alert and anxious about the status quo and who undertake to improve it. . . Anxiety is necessary for progress. — CHARLES SELLERS, M D, quoted in *Detroitter*.

RELIGION—32

Protestantism of our time has too frequently taught that the chief end of man is to have some sort of spiritual (meaning emotional and aesthetic) occurrence within the heart. The picture of the truly pious man has typically been the pictures of a man on his knees, struggling to become aware of God and to have "an experience" of him. Yet Americans are typically activists. Asceticism and knees on hard floors are not for the typical American. Hence, many of us have early come to the conclusion that we shall never be typically religious or pious people in this sense.—G ERNEST WRIGHT REGINALD H FULLER, *Book of the Acts of God: Christian Scholarship Interprets the Bible* (Doubleday).

" "

The problem of religion is to induce people to practice in their daily lives what they say they believe in church. — *Nuggets*, hm, Barnes-Ross Co.



Tempo of the Times

"Beyond the Alps lies Italy!" exulted Hannibal, who spent a long and painful period testing the accuracy of his geographical observation.

With the new yr one may now journey over the Alps, from France to Italy in a matter of 90 min's. While hardly a luxurious excursion, the aerial cable line, strung from Alp to Alp, provides the 1st relatively rapid transportation between Chamonix, France and Courmayeur, Italy. In the 9-mile pilgrimage passengers are obliged to change cars 6 times.

" "

Stanford Univ scientists rep'ted last month that they finally had taken the measurement of the elusive neutron, one of matter's basic components.

The average radius of the electrically neutral component of atomic nuclei is described as "from 6 to 8 times 10 to the minus 14 centimeters." In simple terms, if it were possible to line up neutrons in a row the count would run something like 10,000,000,000,000 to the inch.

" "

The Atomic Energy Commission is investigating the possibility of giving the entire population anti-radio-strontium pills in case of atomic attack.

Strontium-90 is the long-lived radioactive material produced in an atomic reaction. Scientists at Oak Ridge, experimenting with rats

have found it possible to decrease the retention of strontium-90 by increasing the intake of calcium. If this holds true for humans, the calcium antidote provides at least an interesting speculative possibility. But no one knows the physiological effect of such a high concentration of calcium in the human system.

Meanwhile, N Y Assemblyman Leo A Lawrence is concerned with the problem of protecting oysters, clams and other marine life from the by-products of atomic power plants and cruising submarines. Such a question is no longer academic, he points out, since an atomic plant is under construction on the Hudson near Croton and atomic submarines (unable to store their wastes) are already operating in Long Island Sound.

" "

The vending-machine industry, which last yr piled up a very impressive Volume of \$2.3 billion, is now making preparations to deliver complete meals—frozen juices, hot dishes, desserts—in something like 20 seconds from the moment that you drop your coins.

Quote

RUSSIA—Education—33

Recently Wm Benton, publisher of the Encyclopedia Britannica, ret'd from the Soviet Union with some very disturbing facts regarding education in Russia. He points out that in 40 yrs, starting with a population then 50% illiterate, Russia has built a universal 7-yr primary school system with nearly 100% enrollment. By 1960, he declares, in spite of labor shortages, every Russian child between the ages of 7 and 17 will be in school ten months a year under compulsory free education. In addition to for'gn language study, in order to complete high school they must have taken classes in algebra, geometry, trigonometry, physics, chemistry, astronomy and biology.

—CARL J MEGEL, *American Teacher*.

“

At mention of mouse,
Some girls take fright
And perch on tables,
Skirts clutched tight.
But I just bait
A trap with cheese. . .
We cannot all
Have pretty knees!

—SUZANNE DOUGLASS

34

”

SALESMANSHIP—35

Things change—but this philosophy of selling is as good today as when Leo McGivena voiced it a decade ago: “Last yr one million quarter-inch drills were sold—not because people wanted quarter-inch drills but because they wanted quarter-inch holes.” — *Five Great Rules of Selling* (McGraw-Hill).

Quote

SCIENCE—36

Fifty per cent of scientific literature is in languages which more than half the world's scientists cannot read.—*Scientific and Technical Translating*, U N Educational, Scientific and Cultural Organization (Columbia Univ Press).

SEXES—37

In the battle of the sexes, you never meet what you can truly call a conscientious objector.—*In a Nutshell*.

SPEECH—38

Jas B Pond, Jr, (son of the founder of one of the earliest lecture bureaus) puts it this way: “Nothing can kill off lecturing. Man has an invincible impulse to stand up and bray.”—WHIT BURNETT, “Troubles of the Talking Troubadours,” *Coronet*, 1-’58.

“ ”

Curtis Bok once said, “In the whole history of law and order the longest step forward was taken by primitive man when, as if by common consent, the tribe sat down in a circle and allowed only one man to speak at a time.” — *New Outlook*.

SUCCESS—39

The secret of success: Never let down! Never let up! — T HARRY THOMPSON, *Sales Mgt*.

TEACHERS—Teaching—40

If someone should propose that a public school teacher be paid \$15,000 a yr—the salary of a very low-priced baseball player — every chamber of commerce and taxpayers' ass'n in the country would call this a form of galloping socialism. —Dr TRUMAN H DOUGLASS, exec v-p, Congregational Christian Bd of Home Missions.

TENSION—41

Tension is a normal part of life. I wouldn't do away with it. Human beings for centuries have lived under tensions. Our American predecessors, pushing out into new frontiers, in constant fear for their own lives, and those of relatives and friends, were under much greater mental strain than is almost anyone now.—Dr EDGAR V ALLEN, sr consultant, Mayo Clinic, express, American Heart Ass'n.

TIME & SPACE—42

There can only be one first. Columbus was such a first. Others followed in bold journeys to America, but who remembers them? The Russians marked up a first with Sputnik, and it may very well be in the same historical category as Columbus.—FRED S HUNTER, *Missiles & Rockets*.

TRANSITION—43

A man was asked to tell his favorite Bible verse. Here is what he quoted: "and it came to pass." This surprised everybody, as it possibly surprises you . . . because it is not a quoted passage, in fact not even a verse. Yet he insisted that "and it came to pass" was the one most meaningful to him. In every trouble, he explained, he thinks of this Biblical line. The problem, the difficulty, did not come to stay; it came to pass. It came to leave its imprint upon his personality and his character. It came to teach its particular lesson. But it was not, of itself, a finality. It did not come to stay. It came to pass.—WILBERT E SCHEER, Personnel Director, Blue Cross-Blue Shield, Chicago, "Success is Personal," *Secretary*, 12-'57.

VIEWPOINT—44

At a conf of the League of Nations after World War I, Ignace Paderewski of Poland and Georges Clemenceau of France met for the 1st time.

"You are the great pianist?" asked Clemenceau. Paderewski bowed. Clemenceau cont'd: "And now you are the premier of Poland?" Again Paderewski bowed.

"My, my," said Clemenceau, with a deep sigh. "What a come down." —Bishop GERALD H KENNEDY, "Our Right to be Wrong," *Together*.

66

In answer to a question that Is asked with importunity: One reason people wed for wealth—

They have the opportunity!

—GORDON THATCHER.

45

99

WAR—Peace—46

It is possible to make one bomb now that would be equal in destructive power to all the bombs dropped by all the belligerents in War II. It could leave a poisonous residue that would make life impossible on the face of the earth. God did not put us here for that purpose. War must be prevented.—Sen JOHN W BRICKER, of Ohio accepting award in Cleveland as "Republican of the Yr."

WISDOM—47

When our schools and colleges teach wisdom the world will move ahead. Knowledge without wisdom is what threatens it with suicide today.—S A C *Sidelights*, Securities Acceptance Corp'n.

Quote

GOOD STORIES

you can use...

.....



I Laughed At This One

ERNEST BLEVINS

I went to a new barber to have my thinning hair cut. He wanted to singe it—for an extra consideration. "Each hair is a small tube that sort of bleeds when it is cut," he explained glibly... "so it gets weaker every time your hair is cut. But when I singe your hair it seals the ends; your hair keeps its vigor."

"In that case," I asked, "can you explain why the hair on my chin is growing stronger all the time, in spite of the fact that each hair has been cut off every morning for 25 yrs?"

"Sure, I can explain it," said the barber blandly. "You jest ain't the kind of feller that story was made up to tell to."

The belligerent little man with a very bad speech impediment said to the counterman: "T'd wike swambled eggth with chicken wiv-erth—and no withe cwackth!"

"Scrambled eggth with chicken wiv-erth," the waiter called to the cook.

"Thop twying to mock me!" snarled the little man, with a fierce look in his eye.

"I wathn't," protested the waiter. "Thith ith the way I talk."

The little man subsided. Just then a new customer sat down at the counter. "I'll have those pancakes with syrup and sausages," he said.

"Pancakes with syrup and sausages," sang out the waiter.

With a howl the little man was up again. "Tho you *were* mocking me!" he accused.

"I wath not!" said the waiter indignantly. "I wath mocking him!"—
EMILY LOTNEY. a

" "

St Peter was taking a new arrival on tour of heaven.

"What," asked the stranger, "is that bldg with all the bars on the windows?"

"That's the jail," repl'd St Peter. "We keep all the Texans there. The fools all want to go home."—Rose *Technic*, published by Rose Polytechnic Inst, Terre Haute, Ind. b

Quote

Comedian George De Witt tells this switch on the animal trainer who brought his trick dog into an agent's office.

As they entered the office, the door happened to slam on the dog's tail. Immediately the canine let out some sharp and nasty curses.

"Good heavens!" cried the startled agent. "Your dog's talking!"

"Pay no attention to him," apologized the trainer. "He probably picked that stuff up back stage!"—
E E KENYON, *American Wkly*. c

The Old-Timer



A man doesn't have to be such an old-timer to remember when the nat'l income was smaller than the present fed'l budget.

—HAL CHADWICK.

“ ”

An old-timer is one who can recall when a fellow wasn't considered a good driver just because he hadn't killed anybody.

—JOHN HEINTZ.

“ ”

You're an old-timer if you can remember when a woman didn't have to be old to be middle-aged.

—FRANKLIN P JONES.

“ ”

An old-timer can remember when a child who misbehaved to get attention—got it.

—D O FLYNN.

“ ”

An old-timer is one who remembers when a fellow who blew his horn was a braggart, instead of a Sunday driver.

—NED ETHAN EDGINGTON.

“ ”

An old-timer is a man who lived in an era when the day was done before he was.

—DAN BENNETT.

“ ”

An old-timer is one who remembers when the only skin-diver was a mosquito.

—ROB'T LARR.

An old, old-timer may remember when a girl didn't care whether a spinning wheel had white-wall tires or not.

—BERT KRUSE.

“ ”

A real old-timer is a person who can remember when the only dirty books in a library were the dusty ones.

—AL SPONG.

“ ”

An old-timer is a person who remembers when a sensational novel contained asterisks.

—Wooden Barrel

“ ”

An old-timer is one who remembers when rockets were just part of the fireworks celebration.

—Mutual Moments

“ ”

The good old days were when there was a faster way of throwing money down the drain than by calling a plumber.

—TERRY McCORMICK.

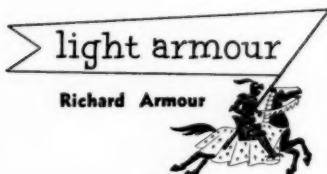
“ ”

You can be certain of one thing: There was always something back of the one-room country school-house besides the P-TA.

—RUTH KIRKPATRICK GOODWIN.

Quote

Once upon a time there was a man who invented a way to make beautiful cloth out of lint. However, he was unable to market the material, because when it was made up into suits, it kept picking up dark blue serge. — WM J BARKER, *Empire*. d



Unionized

There is now a union, the American Guild of Animal Artists, to cover animals engaged in television film, stage, and modeling activities.
—News item.

The donkey with a walk-on part
Refuses to be hurried.
The horse, before the rescue scene
And close-up, must be curried.

The lion's paid so much a roar,
And if he shows hostility
And bites the keeper, he of course
Has public liability.

There's sick leave, now, for elephants
With peanuts up their noses,
And extra pay for chimpanzees
For striking silly poses.

No wonder, now they're unionized,
The stage they all aspire to.
Why, fleas demand retirement plans
And dogs they can retire to!

Quote

Sometime after the era of Benj Franklin (whose b'day we celebrate Jan 17) there lived another successful printer who, like Franklin, was renowned for his thrift.

One morning this printer entered the back door of a saloon across the alley from his plant and observed his foreman seated at the bar.

"Good morning, Mr B—" said the foreman, most politely. (In that distant day foremen were uniformly respectful to their employers.) "I'd like to buy you a drink, sir," the foreman added.

"Well, George," said the printer, "I don't care if you do."

Two whiskies were placed on the counter, the foreman deposited a dollar bill, the bartender laid down the change. (Well, this was a long time ago!)

As the men sipped their bourbon, the employer reached over, picked up the change and put it in his pocket.

After an appropriate interval the foreman suggested, "Have another drink, Mr B—?"

"Well, George, I don't care if I do."

The bartender was summoned and a 2nd round of whiskies set up. The foreman, having no change, planked down another dollar bill. Again the printer reached over, pocketed the change.

This was too much. The foreman felt impelled to remonstrate. "I don't know whether you realize it, Mr. B—" he said (politely) "but that is my money you're putting in your pocket."

"Yes," said the thrifty printer. "Yes, it is." And then, after an appropriate pause, he added: "I don't know whether you realize it, George, but that is my time you're drinking on." e

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Dr HERMAN J MULLER, Nobel prize-winning geneticist: "If there are people on other planets, they will of course not be speaking English. But if we don't get a move on, we may find them speaking Russian."

1-Q-t

" "

CLIFFORD F HOOD, pres, U S Steel Corp'n: "Labor leaders still talk glibly of a shorter work wk, at equal or higher pay, with no mention of increased productivity. If this is a 20th Century fairy tale, it certainly is a 'grim' one for employers."

2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

Theoretically, at least, life gets easier for the housewife all the time. Here are further aids to ease.

A new type of griddle has a bottom surface of porous metal, like that used in bearings. (This is the 1st we knew that porous metal is used in bearings). When griddle is cold, grease recedes into the pores of metal, and when it is hot the grease reappears. This, we're told, saves lots of time and energy.

If your kitchen doesn't already provide enough alarms and excursions, here's a new one. This alarm rests in saucepan, prevents liquids

from boiling over. Nylon dial sets thermostat to boiling pts of milk, vegetables, etc; bell rings when boiling temperature is reached. Stainless steel with 10 heat settings. \$3.95. *Ding-Go, Comptche, Calif.*

A new clamp snaps on joining extension and appliance cord terminals, keeps them from pulling loose, prevents annoying power stops. (We never had this happen, but it does sound frustrating.) Fits all cords. \$1.49. *Gilco Products, Norwalk, Conn.*

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